



A Division of Hickory Brands, Inc.
429 27th Street NW
Hickory, NC 28601

Phone: 828-322-1081 or 800-323-1662
Fax: 800-422-3279
Email: richard@hickorybrands.com
Email: steve@hickorybrands.com
Website: www.shoeflydesigns.net

Order Information

Purchase Orders

Written Orders must be received via USPS, fax or email. Any changes to an order must also be communicated in writing. Changes may affect your Delivery Date. Customer is responsible for charges up to the point of order cancellation.

Please include the Ship Date on PO.

Net 30 Terms are available upon approved credit. Most Major Credit Cards also accepted.

Shoefly Designs reserves the right to Ship & Bill +/- 5% of ordered quantity.

This price list is subject to change.

Production

Standard Delivery is 3 to 4 weeks ARO and receipt of acceptable artwork. Should either be late, delivery times may be affected.

Orders with a required delivery date of 2 weeks or less will be subject to a 25% Rush Fee. A Rush Fee may also be applied to changes of order or artwork.

Artwork Requirements

Guidelines for providing printed artwork:

- ▶ Accepted File Format: Vectored EPS file with all fonts converted to outlines.
- ▶ Acceptable formats are Adobe Illustrator 10.0 (or earlier) EPS, Freehand EPS and Corel EPS.
- ▶ Adobe PDF format is also acceptable IF generated from a vector source file.
- ▶ All colors should be specified in file as SPOT colors (as opposed to CMYK color builds). Only standard PANTONE (PMS) color specifications apply.
- ▶ For best printing results, screens and gradients should be avoided in artwork.
- ▶ Macintosh or PC platform files are equally acceptable.

An additional \$20 charge for vector conversion will be applied to:

.JPEG, .TIFF, Photoshop EPS, Photoshop PSD, .GIF, .PNG (or any other RASTER format file) **unless** the submitted artwork is text only. If text only or if text is incorporated in the logo/design, please provide font style.

Plate Charges/Proofs/Minimum Order Quantities

Plate Charges are \$100 per color (maximum of 6 colors). White is not considered a color for plate charge purposes. Any repeat orders without changes will not incur plate charges.

Proofs (paper and/or electronic) are provided Free of Charge. All proofs are for layout approval only and should not be considered for quality of print or color.

Strikeoff Charges (printed samples) are \$100 plus Plate Charge.

Minimum Order Quantities are 500 printed yards.

Errors- Shoefly Designs will not be responsible for errors resulting from copy/art or information provided and approved.

Shipping- FOB Hickory, NC. All orders will be shipped with freight costs prepaid and added to invoice unless otherwise directed.



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Shoefly Designs Order Checklist

Date:					
Order issued by:					
P/O Number:					
Your Customer(if Applicable):					
Artwork in Approved Format Included?					
Product Description:	Type of Product	Width	Length	Attachments	Other
	Lanyards-				
	Laces-				
Quantity:					
# of Colors/Plates/PMS Colors: (No Plate Charges apply for White)					
Description of Imprint:					
Braid Required:					
Ship Date Required: Do Rush Charges Apply?					
Special Instructions:					
Comments:					

Questions? Please give us a call & Thanks for the opportunity to assist you!